



3 is Ireland's Speedtest Awards™ Winner for mobile network speed during Q3—Q4 2024

87.46

Speed Score™

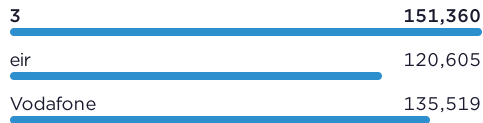
64.14
Median Speed Mbps

9.40
Median Speed Mbps

Speed Score™

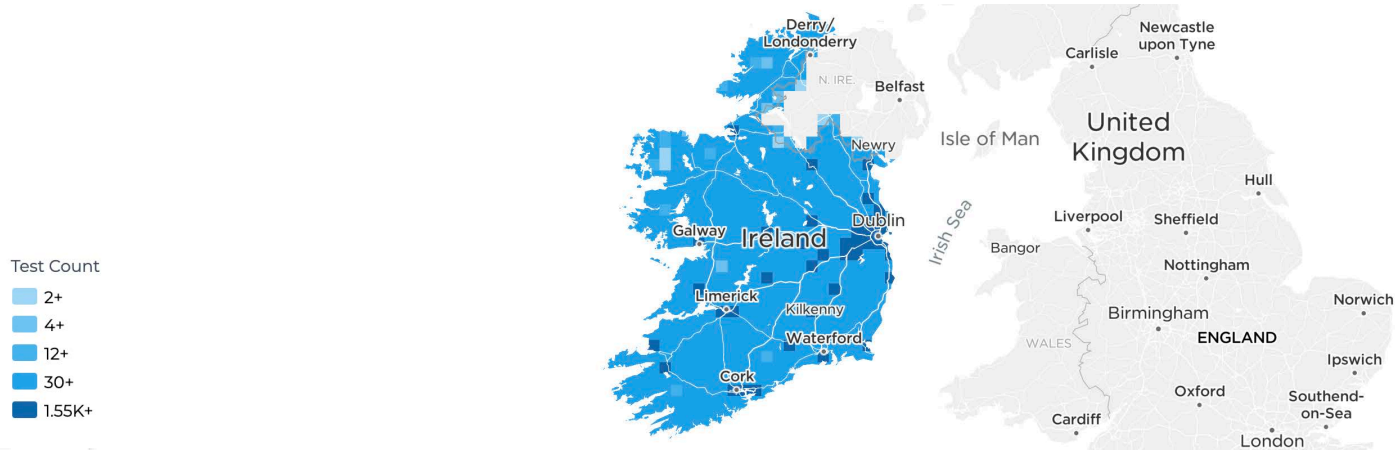


Test Counts



Tests Taken

Ookla® compared 525,971 user-initiated tests taken on the Speedtest iOS and Android mobile apps from all the major mobile carriers in Ireland during the award period to determine who showed the fastest mobile network speeds.



Market Statistics

Unique Devices

68,720

iPhone 13	6,597
iPhone 11	4,642
iPhone 12 5G	3,831
iPhone 14	3,690
iPhone 15 Pro Max	4,090

Median Download Speed

41.76 Mbps

3	64.14
eir	40.20
Vodafone	25.21

Median Upload Speed

8.69 Mbps

3	9.40
eir	9.20
Vodafone	7.63

Median Latency

24 ms

3	24
eir	21
Vodafone	25

How Speed Score™ Works

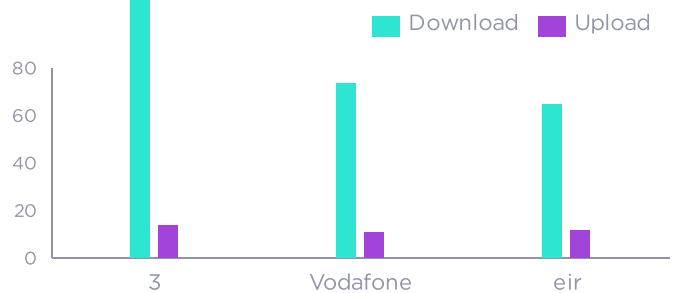
When analyzing fastest operators, Ookla solely considers top carriers (all carriers with 3% or more of total test samples in the entire market for the full award period). We then determine the fastest carrier using Speed Score for results which incorporates a measure of each provider's download and upload speed to rank network speed performance (80% of the final Speed Score is attributed to download speed and the remaining 20% to upload speed). The Speed Score uses a modified trimean to demonstrate the download and upload speeds that are available across a provider's network. We take speeds from the 10th percentile, 50th percentile (also known as the median), and 90th percentile, and combine them in a weighted average using a 1:8:1 ratio, respectively. We place the most emphasis on the download speeds and median speeds as those represent what most network providers' customers will experience on a day-to-day basis.

	Download Trimean	90th Percentile	50th Percentile	10th Percentile	Upload Trimean	90th Percentile	50th Percentile	10th Percentile
3	105.93	369.07	64.14	6.16	13.56	49.19	9.40	0.88
eir	60.03	209.82	40.20	5.23	10.81	28.98	9.20	1.91
Vodafone	56.80	286.49	25.21	5.11	10.83	40.23	7.63	0.79

County Network Speeds

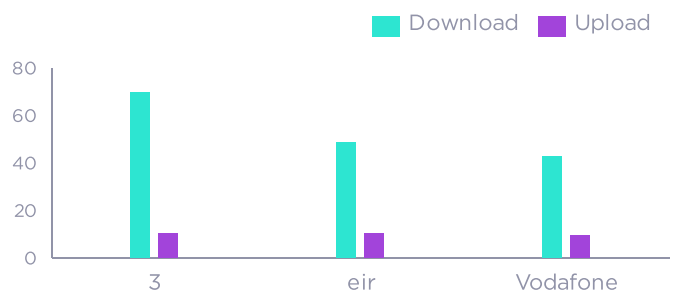
Co. Dublin

Carrier	Download Mbps	Upload Mbps
3	144.33	13.84
Vodafone	73.61	10.75
eir	64.49	11.39



Co. Cork

Carrier	Download Mbps	Upload Mbps
3	69.72	10.19
eir	48.48	10.38
Vodafone	42.82	9.58



Co. Limerick

Carrier	Download Mbps	Upload Mbps
3	96.92	12.72
Vodafone	72.93	11.28
eir	63.20	12.57

