

July – October 2024 Business Broadband Discounted Monthly Recurring Charge Offer (the “Offer”)

Terms and Conditions

Offer Dates: 1st July 2024 – 30th September 2024, inclusive (“Closing Date”)

Eligibility Criteria: This offer is available to new customers and customers adding an eligible Three Business fixed wireless access plan – only either 3 Business Broadband Max or 3 Business Broadband Ultra(each the “Plan”) to an existing Three business account, as set out below(“Eligible Customers”)

1. The following terms and conditions apply and are in addition to and form part of the terms and conditions of the Three Service (including but not limited to those set out in the Business terms at <https://www.three.ie/pdfs/legal/three-telecommunications-services-including-fixed-services-2023.pdf> and in the Price Guide and the terms and conditions of your Price Plan). In the event of any conflict, these terms and conditions shall prevail.

2. The Offer runs during the Offer Dates set out above until the specified Closing Date, subject to these terms.

3. This Offer is not available for upgrading Three Business customers or any other Business customer types outside of those set out in Eligibility Criteria above.

4. The Offer is as follows;

Eligible Customers shall have a €4.99 discount(the “Discount”) applied to the monthly recurring charge of their Plan for 24 months only. All other customer types and price plans are excluded.

5. The standard monthly recurring charge of the 3 Business Broadband Max Price Plan is €29.99 per month, subject to an annual price increase of the annual rate change in the consumer price index as published each January plus 3% multiplied by the Plan monthly recurring charge, as provided for in the customer contract. The Discount shall be applied to the Plan monthly recurring charge for 24 months and the discounted monthly recurring charge is €25. After 24 months the Discount shall be removed and the standard monthly recurring charge will apply.

6. The standard monthly recurring charge of the 3 Business Broadband Ultra Price Plan is €34.99 per month, subject to an annual price increase of the annual rate change in the consumer price index as published each January plus 3% multiplied by the Plan monthly recurring charge, as provided for in the customer contract. The Discount shall be applied to the Plan monthly recurring charge for 24 months and the discounted monthly recurring charge is €30. After 24 months the Discount shall be removed and the standard monthly recurring charge will apply.

There is no cash or other alternative. Neither Three employees nor employees of any entity linked to this Offer are permitted to avail of the Offer.

7. This Offer is not available with any other promotion, offer or discount and may not be available with Three Affinity schemes. Three reserves the right to withdraw the Offers either generally or in respect of any particular customer at any time or to vary or amend any element of the Offer at any time without further notice. These terms and conditions may be varied or amended by Three for any valid commercial, technical or operational reason.