

ComReg Sender ID Registry

To help protect consumers from scam messages, **ComReg** has introduced the **SMS Sender ID Registry**. This is a secure system where businesses must register their Sender IDs before sending bulk SMS messages. **From 3rd July 2025** messages from unregistered Sender IDs have been modified to show “Likely Scam”. ComReg has indicated that at some point in 2026 messages with unregistered SenderIDs will be **blocked entirely**.

Our bulk SMS product is called **3Communicate**. Each 3Communicate customer is responsible for registering their sender ID with ComReg. Failure to register will result in messages being modified now, and in the future they will be blocked entirely.

During the registration process you will be asked for some details that are specific to your bulk SMS provider. You will need the following Three Ireland specific details to correctly complete registration process.

- ISV/Third Party: Select "**3Communicate**" from the Independent Software Vendor dropdown
- OPA: Select "**Oxygen8 Communications Limited T/A Engage Hub**" from the list of Other Participating Aggregators

For full registration requirements visit [SMS Sender ID Registry Public Guide](#)

To complete registration, visit [ComReg Sender ID Registration portal](#)

If you have any queries on this legislation or your registration once completed, you can contact ComReg directly through the details below

- Email: senderid@comreg.ie or consumerline@comreg.ie
- Phone: **01 804 9668**