

## Celebration Terms and Conditions

Promotion Dates: 9am on Tuesday 3rd March 2015 – 8pm on Sunday 8<sup>th</sup> March 2015  
("Closing Date")

Eligibility Criteria: This offer is available to Bill Pay customers and where applicable Pre Pay customers of Three Ireland (Hutchison) Limited and Three Ireland Services (Hutchison) Limited (each known as "Three") aged 16 or over (except for Top up offers)

1. The following terms and conditions apply to Three's Celebration offer ("the Offer") and are in addition to and form part of the terms and conditions of the Three Service (including but not limited to those set out in the Smallprint guide and in the Price Guide including the Bill Pay or Prepay terms and conditions of service and the terms and conditions of your Price Plan). In the event of any conflict, these terms and conditions shall prevail.
2. The Promotion runs during the Promotion Dates set out above until the specified Closing Date.
3. Any instructions provided at the point of sale form part of the terms and conditions of this Promotion and in the event of a conflict, these terms and conditions take precedence.
4. The Prizes are as follows;

Tuesday 3<sup>rd</sup> March and Saturday 7<sup>th</sup> March 2015 ("Hero Offers" (a) to (g) inclusive below)

- (a) Bill Pay: New and upgrading Three customers signing up to Unlimited Flex Max purchasing a Sony Xperia Z3 (On Tuesday 3<sup>rd</sup> March or Saturday 7<sup>th</sup> March) or Sony Xperia Z3 Compact (On Tuesday 3<sup>rd</sup> March 2015 only) on a 24 month minimum term only or upgrading customers only on the following Three Ireland Services (Hutchison) Limited plans on a 24 month minimum term - Three Open Basic Extra, Three Open Plus Extra, Three Open Extra Online, Three Open Complete, Three Open Starter, Three Open Evolve, Three Open Evolve Plus, Three Business Solo, Three Business Solo Light, Three Business Saver and Three Open Multi UK and Roam purchasing a Sony Xperia Z3 on Tuesday 3rd March 2015 or Saturday 7th March 2015 or Sony Xperia Z3 Compact (On Tuesday 3rd March 2015 only) only shall each receive a Sony 32" Smart television ("TV"), subject to a limit of 62 TVs on each of the two days specified above and Three's sole discretion as to how the TVs are to be allocated across the online and retail channels and across the above price plans.
- (b) Prepay: New customers porting in their number to Three Ireland (Hutchison) Limited purchasing a Sony Xperia E3 or upgrading customers with Three Ireland (Hutchison) Limited or Three Ireland Services (Hutchison) Limited purchasing a Sony Xperia E3 on Tuesday 3rd March 2015 and Saturday 7th March 2015 only shall each receive a Smartband ("Smartband"), subject to a limit of 100

Smartbands on each of the two days specified above and Three's sole discretion as to how the Smartbands are to be allocated across the online and retail channels and across the above price plans.

Wednesday 4<sup>th</sup> March and Sunday 8<sup>th</sup> March 2015

(c) Bill Pay: New and upgrading customers signing up to Unlimited Flex Max purchasing a HTC One M8 on a 24 month minimum term only or upgrading customers only on the following Three Ireland Services (Hutchison) Limited plans on a 24 month minimum term - - Three Open Basic Extra, Three Open Plus Extra, Three Open Extra Online, Three Open Complete, Three Open Starter, Three Open Evolve, Three Open Evolve Plus, Three Business Solo, Three Business Solo Light, Three Business Saver and Three Open Multi UK and Roam purchasing a HTC One M8 on Wednesday 4th March 2015 or Sunday 8th March 2015 only shall each receive a €125 Ticketmaster gift card, subject to a limit of 62 €125 gift cards on each of the two days specified above and Three's sole discretion as to how the gift cards are to be allocated across the online and retail channels and across the above price plans.

(d) Prepay: New customers porting in their number to Three Ireland (Hutchison) Limited purchasing a HTC Desire 610 or 620 or upgrading customers with Three Ireland (Hutchison) Limited or Three Ireland Services (Hutchison) Limited purchasing a purchasing a HTC Desire 610 or 620 on Wednesday 4th March 2015 or Sunday 8th March 2015 only shall each receive a €50 Ticketmaster gift card, subject to a limit of 62 €50 Ticketmaster gift cards on each of the two days specified above and Three's sole discretion as to how the gift cards are to be allocated across the online and retail channels and across the above price plans.

Thursday 5th March and Friday 6th March 2015

(e) Bill Pay: New and upgrading Three customers signing up to Unlimited Flex Max purchasing a Samsung Galaxy S5 on a 24 month minimum term only or upgrading customers only on the following Three Ireland Services (Hutchison) Limited plans on a 24 month minimum term - - Three Open Basic Extra, Three Open Plus Extra, Three Open Extra Online, Three Open Complete, Three Open Starter, Three Open Evolve, Three Open Evolve Plus, Three Business Solo, Three Business Solo Light, Three Business Saver and Three Open Multi UK and Roam purchasing a Samsung Galaxy S5 on Thursday 5th March 2015 or Friday 6th March 2015 only shall each receive a Samsung 8" Tablet ("Tablet"), subject to a limit of 62 Tablets on each of the two days specified above and Three's sole discretion as to how the Tablets are to be allocated across the online and retail channels and across the above price plans.

Three does not give any warranty or undertaking that accessing data services using wifi capability will meet customers' requirements. Three excludes to the extent permitted by law any liability for any failure or inability to use the Tablet using wifi.

Customers acknowledge that the standard and speed of service experienced by the Tablet(or other device) served by wifi will vary due to factors including, without limitation, proximity to the wifi transmitter, number of devices served by the wifi, number of wifi channels available and the power supply to the wifi transmitter. Three has no responsibility for these factors outside of its control. The exclusions in this paragraph do not affect customers' statutory rights.

( f) Prepay: New customers porting in their number to Three Ireland (Hutchison) Limited purchasing a Samsung S3 Mini or upgrading customers with Three Ireland (Hutchison) Limited or Three Ireland Services (Hutchison) Limited purchasing a Samsung S3 Mini on Thursday 5th March 2015 or Friday 6th March 2015 only shall each receive a Samsung Level Box Mini ("Speaker"), subject to a limit of 62 Speakers on each of the two days specified above and Three's sole discretion as to how the Speakers are to be allocated across the online and retail channels and across the above price plans.

(g) New and upgrading Three Ireland (Hutchison) Limited customers signing up to Bill Pay plans with Three Ireland (Hutchison) Limited (excluding those signing up to SIM Only plans) on Tuesday 3<sup>rd</sup> to Sunday 8<sup>th</sup> March 2015 inclusive who are not eligible to qualify for a TV, Tablet or Ticketmaster gift card in the value of €125 or who do not receive a TV, Tablet or Ticketmaster gift card in the value of €125 due to availability shall receive a €30 Ticketmaster gift card. New and upgrading Three Ireland (Hutchison) Limited customers signing up to SIM Only Bill Pay plans with Three Ireland (Hutchison) Limited shall receive a €15 Ticketmaster gift card.

(h) Prepay: New Prepay customers with Three Ireland (Hutchison) Limited porting in their numbers and upgrading Prepay with Three Ireland (Hutchison) Limited or Three Ireland Services (Hutchison) Limited customers who purchase a Prepay device to the value of €79 or greater in a Three retail store only shall receive a €20 free credit. New Prepay customers porting in their numbers and upgrading Prepay customers with Three Ireland (Hutchison) Limited who purchase a Prepay device to the value of less than €79 shall receive €5 free credit.

TVs, Speakers and Tablets may be subject to colour availability and colour will be at Three's discretion. Prizes will be shipped after the expiry of 28 days following the date of connection to the Three network. Delivery will be to a billing address for retail customers who are eligible to receive a TV or Tablet. It is a condition of availing of this Offer that Prepay customers provide a billing address at point of sale.

(i) Prepay customers who top up by €20 or more in one transaction in a Three retail store only on Tuesday 3<sup>rd</sup> to Sunday 8<sup>th</sup> March 2015 inclusive on the Three Ireland (Hutchison) Limited network are eligible to receive €5 free credit. In order for free credit to be applied the customer must have applied the credit that they purchased before March 15<sup>th</sup> 2015. Free credit will be applied by March 22<sup>nd</sup>.

(j) Customers of Three Ireland (Hutchison) Limited or Three Ireland Services (Hutchison) Limited who have a service query in a Three retail store (what constitutes a service query always being subject to retail agent discretion and are subject to availability) on Tuesday 3rd to Sunday 8th March 2015 inclusive shall receive a free Insomnia tall hot beverage and muffin voucher or depending on location a Three Priority Moment, such Priority Moment to be at the sole discretion of Three . Insomnia vouchers are subject to Insomnia terms. Three Priority Moments are subject to terms as published on three.ie

5. Three reserves the right to provide substitute Prize(s) of similar value should the specified Prize(s) become unavailable for whatever reason. Cash or credit alternatives may be offered to certain Prizes at Three's sole and exclusive discretion. None of the Prizes are transferable. Please note that additional terms and conditions may apply in respect of any given Prize(s).
6. If you receive a Prize you may be required to participate in publicity connected with this Promotion
  
7. Delivery of Hero Offer prizes (excluding Ticketmaster gift cards) will be within 28 days.
  - Subject to complying with the terms of this Offer in order to redeem your ticketmaster code text 'celebrate' to 50100 from March 16<sup>th</sup> 2015
  - Ticketmaster codes can only be redeemed between March 16<sup>th</sup> 2015 and April 30<sup>th</sup> 2015.
  - Once you meet the eligibility criteria we'll send you back a code that can be used on [www.ticketmaster.ie](http://www.ticketmaster.ie) until 1<sup>st</sup> February 2016.
8. Subject to these terms, your voucher can only be redeemed between March 16<sup>th</sup> 2015 and April 30<sup>th</sup> 2015.
  
9. There is no cash or other alternative to the Ticketmaster gift card which expire on 1st February 2016 and can only be redeemed on ticketmaster.ie. Three has no liability for expired vouchers.
  
10. Three prepay credit is subject to the terms and conditions of the Three Prepay service as published on three.ie. Free credit cannot be used for drawdown or payment of monthly subscription charges.

11. Standard Ticketmaster purchase policies will apply to all ticket purchases.
12. Three accepts no responsibility for delayed incomplete or unprocessed online or phone purchase transactions or for any failure by Ticketmaster to properly and securely administer ticket purchases.
13. Entrance to Ticketmaster events is subject to the then applicable standard terms and conditions of entry to the venue or event location
14. If you meet Three's eligibility criteria to cancel your Plan under Three's 14 day money back guarantee after shipment of a TV, Ticketmaster voucher, Speaker or Tablet, you must return, at your cost, both the handset and the TV, Ticketmaster voucher, Speaker or Tablet as appropriate in working order. In the event that you do not return both the handset and the relevant Prize in working order, Three reserves all rights to recover the costs of either or both as necessary.
15. Each Insomnia code can only be used once and will become invalid after use. All offers subject to change and availability and cannot be used in conjunction with any other offer. Customers must be 16 or over and further age restrictions may apply. Insomnia offer valid from *02/03/2015 - 29/03/2015*.

This offer is only available in Insomnia High Street Stores in Dublin: 4 St. Stephens Green, 1A Pembroke St, 24 Main St, Blackrock, 4 Harcourt Halls, 8 Merrion Road, 20 Upper Liffey St, Scotch Hall SC Drogheda, Nassau St, Units 9 & 19 Malahide SC, 312 Lower Rathmines, South Leinster St, Greystones, Merchamp Centre, 8/9 Wexford St, CHQ, Leixlip, Old Celbridge Rd., Barnhall SC, 77 Morehampton Road, Donnybrook, Clonne, Piercetown, Dunboyne, The Pavillion, Dun Laoghaire, Frenchchurch & Academy St, Northern Cross, 9 Breamor Road, Churchtown, Cork Eason, Patrick St, Dublin Eason O'Connell St, Galway Eason, Unit 11-112, Headford Rd. SC, Abbey St. / Millennium Walk, Earlsfort Terrace, Limerick Eason, 9 O'Connell St, 2 Chatham Row, 15 Upper Baggot St, 20 Upper Baggot St, Sandyford, Q House, Carpenterstown SC, Clonkeen, Deansgrange, 1 Sutton Cross, Heatons, Dundalk Retail Park, Dundalk, Blarney Woollen Mills, Co. Cork. This offer is not available at Insomnia@Spar, Insomnia@Fresh, UCD, Smurfit Business School, LIT, The Mater, St Stephens Green Shopping Centre or Self Service Machines.

16. Neither Three employees nor employees of any entity linked to this Offer are permitted to enter or avail of any of the Promotion Offers in the Celebration Campaign.

17. All Customers must be present at the time of placing the reservation for the Hero Offers, and when all sales are processed through the relevant Three system.
18. Only one Prize per customer.
19. Three's decision is final and no correspondence will be entered into.
20. This Offer is not available with any other promotion, offer or discount and may not be available with all Three affinity schemes. Three reserves the right to withdraw the Offers either generally or in respect of any particular customer at any time and to vary or amend any element of the Offers at any time without further notice. These terms and conditions may be varied or amended by Three for any valid commercial, technical or operational reason.